WordCamp Vienna 2027 Information for Sponsors

Dear Ladies and Gentlemen,

WordCamp Vienna 2027 is already the 10th WordCamp in Vienna and will take place on **2nd and 3rd of April 2027** in the old AKH Vienna. We expect 350-400 bloggers, developers, designers, entrepreneurs and others interested in WordPress to take part in the event.

WordCamps bring together users and developers, shaping the **future of WordPress.** But to make it happen, we need more than just passion and lot of voluntary work—we need sponsors.

By sponsoring WordCamp Vienna, you are showing your **support for the WordPress project** and contributing to the growth and strengthening of the local WordPress community.

As a sponsor, you'll also **gain unique visibility** in a large, diverse, tech savvy crowd.

Only with support of global and local sponsors this event can take place. We are seeking sponsors to help make this a lively, meaningful and recurring event!

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This Document is a printer friendly version. If you want to see pictures from WordCamp Vienna, please visit our website: vienna.wordcamp.org

Sponsoring key facts

- WordCamp Vienna 2027 will be **Vienna's 11th WordCamp!**
- **Biggest** WordCamp in Central Europe: we are expecting from **350 to 400 attendees.**
- Local and **international** crowd, with participants from Austria and all nearby countries, thanks to our traditional tracks in English and German.
- Dedicated **track for developers.**
- Opportunity to connect with WordPress **users, agencies, developers, freelancers, contributors, decision makers** of the WordPress ecosystem.
- Since 60% of all Austrian domains are based on WordPress, WordCamp Vienna is the central hub for the Austrian market.
- Opportunity to **present** your products and services in a direct, friendly and personal way.
- Show your commitment and leadership in the **WordPress ecosystem.**
- **Official** conference on WordPress, supported by WordCamp Central and the WordCamp Foundation.
- It is a **charitable, non-profit event**, organised on voluntary basis, without any retribution.

Sponsor Packages

	PLATINUM	DIAMOND	GOLD	COMMUNITY
	3.000 €	1.500 €	750 €	250 €
Slots available	2	4	8	no limit
Exhibiting tables (140x60 cm)	2	1	half	-
Tickets for WordCamp Vienna	4	3	2	1
Roll-ups at the venue*	2+	2	1	-
Logo on sponsors page +link	Yes	Yes	Yes	Yes
Vacancies on the WCVIE Jobboard	Yes	Yes	Yes	Yes
Blog post by us on the WordCamp Vienna website	Yes	Yes	Yes	shared
Possibility to distribute advertising material	Yes	Yes	shared	shared
Active distribution of promotional material	Yes	Yes	Yes	-
Raffle of prices (Coupons, Licenses)	Yes	Yes	Yes	-
Tickets for the Speaker Dinner	4	3	2	1
Extra sponsor packages option	Yes	Yes	Yes	-

** You have to provide rollups or beach-flags yourself; we don't make them.*

Extra Packages

If you will be sponsoring our WordCamp Vienna you are welcome to **gain extra visibility**, by adding on the top of your sponsorship any of the following extra packages:

	TRACK	DINNER	AFTER PARTY
	1.000 €	1.000 €	1.000 €
Slots available	3	1	1
Rollups at the room*	2	2	2
Rollups at the room entrance*	2	1	1
Extra Tickets for WordCamp Vienna	1	1	1
Extra Tickets for Speakers Dinner	1	1	1

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Track

- Gain extra visibility among the visitors of one of our three tracks: **German, English or Developers** during the conference day (Saturday).
- Subject to available conference rooms at the university and assigned in order of sponsors confirmation.
- Up to 2 rollups may be placed in both sides of the stage (not directly under the screen for WordPress.tv filming purposes). 2 additional rollups can be placed at the entrance(s) of the room.

Dinner

- Get visibility in the Speaker's Dinner on Friday among the **most influential people** of the community!
- The Speaker's Dinner is a social event that brings together all people contributing to make the WordCamp possible: Speakers, Sponsors, Volunteers and Organisers.
- You are welcome to place 2 rollups inside the dinner location and one at the entrance.

After Party

- Show your **commitment to the WordPress community** at the After Party on Saturday evening!
- The After Party is a social event for everybody attending and contributing to the WordCamp – usually the most engaged people of the community and savvy networkers.
- You are welcome to place 2 rollups inside the party location and one at the entrance.

Sponsor us!

Organisers, volunteers and speakers help and participate on **voluntary basis, without any retribution.**

Only with support of global and local sponsors this event can take place. We are seeking sponsors to help make this a lively, meaningful and recurring event!

For the WordCamp **we only accept the funding that is needed to cover the event budget** and no more. If you are interested, we encourage you to act quickly, as we will stop accepting sponsors once our budget is fulfilled and the available sponsorship places are taken!

To become a sponsor right away, or if you have any **questions**, please **contact us in German or English.**

Please read our WordCamp Code of Conduct. When you sign-up to become a Sponsor you are also agreeing to play by these guidelines.

Below you find the Sponsors FAQs. Let us know in case you have special needs for your material, banners, stand, or if you need extra tickets.

We need your contribution to ensure that WordCamp Vienna will be a success!

Contact

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FAQ

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Schedule for sponsors

In addition to the official schedule, please consider the following times:

Friday

9:00 – Venue open for sponsors and to set up
13:00 – Doors open, arrival and registration of first attendees
13:30 – Opening Day 1
18:30 – Closing Day 1
19:00 – Doors closed. Community Dinner, with speakers, sponsors, organizers and volunteers.

Saturday

8:30 – Venue open for sponsors
9:00 – Doors open, arrival of attendees
9:45 – Official opening
18:00 – Closing ceremony // time for clean up
18:30 – Doors closed. After Party

Sponsoring Process

1. **Let us know your interest ASAP.** We will stop accepting sponsors once our budget is fulfilled and the available sponsorship places are taken!
2. To be sponsor, you must accept our Code of Conduct and the WordPress Trademark.
3. We need your **invoicing details** (address, email, contact person, website of the sponsoring brand) to register you as sponsor and pre-reserve you a place.
4. Send us your **logo and a text** about your brand, service or product, it can be in English and/or German.
5. The WordPress Community Support team will check that brand complies with the **WordPress Trademark**. If all is right, they will send you an invoice as sponsor.
6. We will send you the **sponsorship agreement** to sign and you will receive it back signed by the WordPress Community Support.
7. Once the **sponsorship payment** is received and we have your logo and text, we will publish you our our website and announce you!

WordPress Trademark

To comply with the WordPress Trademark you should basically pay attention to:

- If you use the WordPress Logo, it has to be the right one in the right color, and it cannot be bigger that you own branding.
- You can use the WordPress name, but not as if you were WordPress. For example, instead of "WordPress Hosting" you can use "Hosting for WordPress."

Tickets for sponsors

Depending on your **sponsorship package** you will receive 1 to 4 free tickets for the WordCamp. If you get an extra sponsorship package, you will get also an extra free ticket.

Once your **sponsorship** has been **approved** and your payment has been received, we will send you a **discount code** to purchase your tickets for the event.

All tickets include the same standard ticket benefits, including meals, catering and a T-shirt. Furthermore, all sponsor tickets include access to the **Community Dinner**, to which you are invited!

Sponsor tables & booth

We provide exhibiting **tables of 140×60 cm** and chairs for all sponsors. Besides we will be sure you get enough space for the chairs and placing your roll-ups behind the table. See in your sponsor package if you get two, one or half a table.

If you would like to install **your own booth**, or have any other needs **please let us know**. Please consider an equivalent space of approximately 3m^2 per table.

Logistics & storage before and after the event

Note that **we do not have a permanent storage**, and we are not permitted to rent any on the WordCamp budget. However, if you need to send some materials for the WordCamp, **one of the organisers can receive them** in their office, at any time during the month prior to the event and on prior notice.

- If you need to send **few materials** (swag, leaflets) before the WordCamp, it won't be be a problem, and we will bring it to the event.
- If you need to send **something more bulky** like a booth, stand or rollups, we could receive it and store it, but we cannot warrant you to have place to transport to the event location.
- If you need to **ship back some materials**, we can help you but please consider the transportation from the event location to the office and the shipment costs.

Please pay in advance any shipping cost involved, and avoid creating extra invoices within the WordPress Foundation. If there is an open invoice or toll fees, we cannot warrant to be able to pay : /

Consider also possible transport delays: snow, strikes, tolls… Ideally all items should arrive to use one week before the WordCamp the latest.

In any case:

1. **Contact us** for the address and arranging the details.

2. Be sure it will arrive one week before the WordCamp!
3. Pay in advance any shipping costs you make to / from us.

Storage during the event

During the two days of the WordCamp, we have a **small room next to the Sponsors area** that will be used to store organisers and sponsors stuff that you do not need during the day.

Please do not store valuable items here; we cannot take responsibility for them. The door will be open during the event and will be closed at night after the workshops. **Let us know** if you need to store here something.

Raffle & prizes

Sponsors at Gold level and above are can raffle prizes, vouchers and licences during the conference.

We do not have a dedicated slot for prizes during the closing ceremony, we advise you to organise and communicate the time of the raffle independently. Ideally, this should be during one of the breaks on the conference day, before the closing session.

Jobboard

All confirmed sponsors are welcome to use our jobboard! You are welcome to send more than one position. All job offers will be presented in our WordCamp Vienna website and in a physical board during the WordCamp.

Send us your job offers **by email one week before the WordCamp. For each include both:**

1. an abstract with a link to your website
2. plus a job description in PDF to print out in A4

Printing

The WordCamp takes place next to the University Campus, so there are some copy shops around. However, consider they might be closed on Saturday and maybe completely closed due to the university holiday during that week, so please reach them in advance.

What are WordPress and a WordCamp?

WordCamps are informal, local, community-organized events for everyone who uses WordPress — the free and open-source publishing system that powers over 43% of the web worldwide (and around 60% in Austria).

This includes bloggers, designers, developers, authors, marketers, copywriters, SEOs, companies, startups, non-profits, agencies, freelancers — and complete beginners as well. The goal is to share knowledge, learn from one another, and connect.

Talks and Workshops cover everything related to WordPress, but also topics like design, security, e-commerce, AI, development, marketing and much more.

Participating — whether as an attendee, sponsor, speaker, or volunteer — is a great opportunity to learn something new, build connections within the WordPress community, and contribute to an

open-source project that enriches millions of websites and makes our digital daily lives easier and better.

WordCamps are the only official conferences on WordPress since they are approved by WordCamp Central. It is a charitable, non-profit event dedicated to the very large WordPress community as exchange- and information-platform.

It is a perfect place to promote services and products or to gain new employees and customers. We have several sponsor packages, to present your company, the products and services in the proper light.

WordPress Foundation

WordCamps are run under the support and auspices of the WordPress Foundation, who help us to manage the payments from sponsors and to the event providers.

In case of left over, the WordPress Foundation will use it to fund other WordCamps and Projects worldwide that need that support.