

WordCamp Vienna 2026

Information for Sponsors



Dear Ladies and Gentlemen,

WordCamp Vienna 2026 is already the 10th WordCamp in Vienna and will take place on **10th and 11th of April 2026** in the old AKH Vienna. We expect 350-400 bloggers, developers, designers, entrepreneurs and others interested in WordPress to take part in the event.

By sponsoring WordCamp Vienna, you are showing your support for the WordPress project and contributing to the growth and strengthening of the local WordPress community.

As a sponsor, you'll also gain unique visibility in a large, diverse, tech savvy crowd.

Only with support of global and local sponsors this event can take place. We are seeking sponsors to help make this a lively, meaningful and recurring event!

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This Document is a printer friendly version. If you want to see pictures from WordCamp Vienna, please visit our website: vienna.wordcamp.org

Sponsoring key facts

- WordCamp Vienna 2026 will be **Vienna's 10th WordCamp!**
- We are expecting from **350 to 400 attendees**.
- **Biggest WordCamp in Central Europe**
- Local and **international** crowd, with participants from Austria and all nearby countries, thanks to our traditional tracks in English and German.
- Opportunity to connect with **WordPress users, agencies, developers, freelancers, contributors, decision makers** of the WordPress ecosystem.
- Opportunity to **present** your products and services in a direct, friendly and personal way.
- Show your commitment and leadership in the **WordPress ecosystem**.
- **Official** conference on WordPress, supported by WordCamp Central and the WordCamp Foundation.
- It is a **charitable, non-profit event**, organised on voluntary basis, without any retribution.

Sponsor Packages

	PLATINUM	DIAMOND	GOLD	COMMUNITY
	3.000 €	1.500 €	750 €	250 €
Slots available	2	4	8	no limit
Exhibiting tables (140x60 cm)	2	1	half	-
Tickets for WordCamp Vienna	4	3	2	1
Roll-ups at the venue*	2+	2	1	-
Logo on sponsors page +link	Yes	Yes	Yes	Yes
Vacancies on the WCVIE Jobboard	Yes	Yes	Yes	Yes
Blog post by us on the WordCamp Vienna website	Yes	Yes	Yes	shared
Possibility to distribute advertising material	Yes	Yes	shared	shared
Active distribution of promotional material	Yes	Yes	Yes	-
Raffle of prizes (Coupons, Licenses)	Yes	Yes	Yes	-
Tickets for the Speaker Dinner	4	3	2	1
Extra sponsor packages option	Yes	Yes	Yes	-

* You have to provide rollups or beach-flags yourself; we don't make them.

Extra Packages

If you will be sponsoring our WordCamp Vienna you are welcome to **gain extra visibility**, by adding on the top of your sponsorship any of the following extra packages:

	TRACK	DINNER	AFTER PARTY
	1.000 €	1.000 €	1.000 €
Slots available	3	1	1
Rollups at the room*	2	2	2
Rollups at the room entrance*	2	1	1
Extra Tickets for WordCamp Vienna	1	1	1
Extra Tickets for Speakers Dinner	1	1	1

* You have to provide rollups or beach-flags yourself; we don't make them.

Track

- Gain extra visibility among the visitors of one of our three tracks: **German, English or Developers** during the conference day (Saturday).
- Subject to available conference rooms at the university and assigned in order of sponsors confirmation.
- Up to 2 rollups may be placed in both sides of the stage (not directly under the screen for WordPress.tv filming purposes). 2 additional rollups can be placed at the entrance(s) of the room.

Dinner

- Get visibility in the Speaker's Dinner on Friday among the **most influential people** of the community!
- The Speaker's Dinner is a social event that brings together all people contributing to make the WordCamp possible: Speakers, Sponsors, Volunteers and Organisers.
- You are welcome to place 2 rollups inside the dinner location and one at the entrance.

After Party

- Show your **commitment to the WordPress community** at the After Party on Saturday evening!
- The After Party is a social event for everybody attending and contributing to the WordCamp – usually the most engaged people of the community and savvy networkers.
- You are welcome to place 2 rollups inside the party location and one at the entrance.

Sponsor us!

Organisers, volunteers and speakers help and participate on **voluntary basis, without any retribution.**

Only with support of global and local sponsors this event can take place. We are seeking sponsors to help make this a lively, meaningful and recurring event!

For the WordCamp **we only accept the funding that is needed to cover the event budget** and no more. If you are interested, we encourage you to act quickly, as we will stop accepting sponsors once our budget is fulfilled and the available sponsorship places are taken!

To become a sponsor right away, or if you have any questions, please **contact us in German or English!**

Please read our WordCamp [Code of Conduct](#). When you sign-up to become a Sponsor you are also agreeing to play by these guidelines.

Let us know in case you have special needs for your material, banners, stand, or if you need extra tickets.

[**sponsors@wpvienna.com**](mailto:sponsors@wpvienna.com)

We need your contribution to ensure that WordCamp Vienna will be a success!

FAQ

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Jobboard

All sponsors can use the **#wcvie jobboard!** This is how it works:

1. You decide on a sponsorship package.
2. Send us your job offers per email (an abstract with a link for the website, 1 job description to print out (A4, PDF) for the board on the day of the conference.
3. Your job offers will now be presented on the WordCamp Vienna website!

Raffle & prizes

You can also use the conference! For sponsors (from level Gold) we offer the possibility to raffle prizes (vouchers, licenses) during the conference day.

What are WordPress and a WordCamp?

WordCamps are informal, local, community-organized events for everyone who uses [WordPress](#) — the free and open-source publishing system that powers over 43% of the web worldwide (and around 60% in Austria).

This includes bloggers, designers, developers, authors, marketers, copywriters, SEOs, companies, startups, non-profits, agencies, freelancers — and complete beginners as well. The goal is to share knowledge, learn from one another, and connect.

Talks and Workshops cover everything related to WordPress, but also topics like design, security, e-commerce, AI, development, marketing and much more.

Participating — whether as an attendee, sponsor, speaker, or volunteer — is a great opportunity to learn something new, build connections within the WordPress community, and contribute to an open-source project that enriches millions of websites and makes our digital daily lives easier and better.

WordCamps are the only official conferences on WordPress since they are approved by WordCamp Central. It is a charitable, non-profit event dedicated to the very large WordPress community as exchange- and information-platform.

It is a perfect place to promote services and products or to gain new employees and customers. We have several sponsor packages, to present your company, the products and services in the proper light.

WordPress Foundation

WordCamps are run under the support and auspices of the WordPress Foundation, who help us to manage the payments from sponsors and to the event providers.

In case of left over, the WordPress Foundation will use it to fund other WordCamps and Projects worldwide that need that support.