EMBRACING THE FUTURE

AI-POWERED WORDPRESS WEB DEVELOPMENT

DESPOINA KOTSIDOU

Which one is the original?

Which one is the original?

Which one is the original?

Which one is the original?

Skill Change

What is the most valuable thing that no money can buy and that can never come back once it is lost?

- New Freelancer
- You need a website
- Content for your website
- No budget to hire people

Integration of AI with WordPress

AI-powered Plugins and Tools

UX with AI

Generated by DALL·E

Automating Tasks with AI

How AI can automate content creation, SEO optimization and images

AI Art Websites & Generators

DALL-E 3

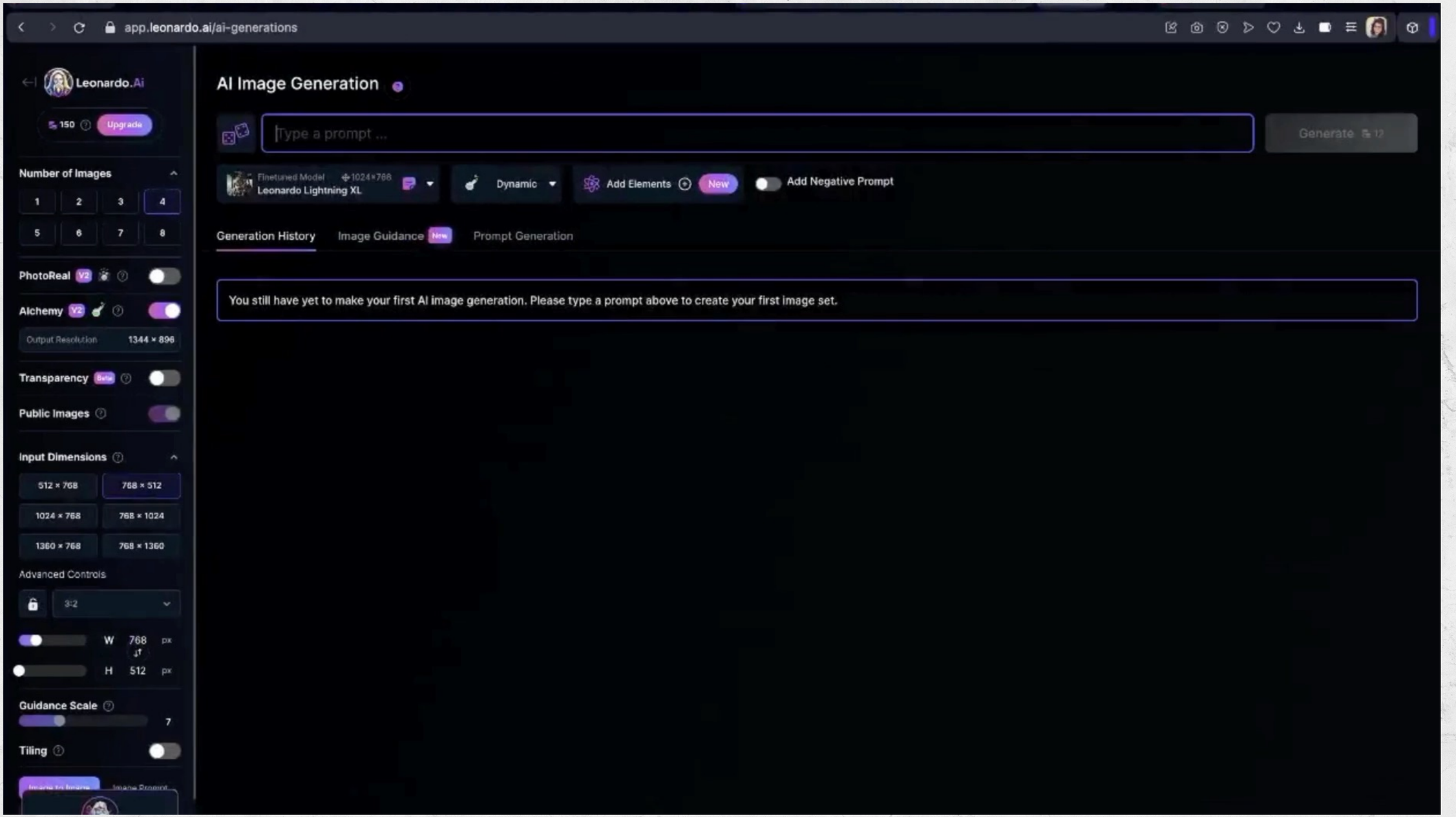
Playground AI

Midjourney

Leonardo AI

Mage.space

Leonardo AI


app.leonardo.ai/ai-generations
Leonardo.Ai
150
Upgrade
Number of Images
1
2
3
4
5
6
7
8
PhotoReal V2
Alchemy V2
Output Resolution
1344 × 896
Transparency Beta
Public Images
Input Dimensions
512 × 768
768 × 512
1024 × 768
768 × 1024
1360 × 768
768 × 1360
Advanced Controls
3:2
W 768 px
H 512 px
Guidance Scale
7
Tiling
AI Image Generation
Type a prompt ...
Generate
Finetuned Model
Leonardo Lightning XL
1024×768
Dynamic
Add Elements
New
Add Negative Prompt
Generation History
Image Guidance New
Prompt Generation
You still have yet to make your first AI image generation. Please type a prompt above to create your first image set.

How AI can automate content creation, SEO optimization and images

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Playground AI

Midjourney

Leonardo AI

Mage.space

Content Creator

Gravity Write

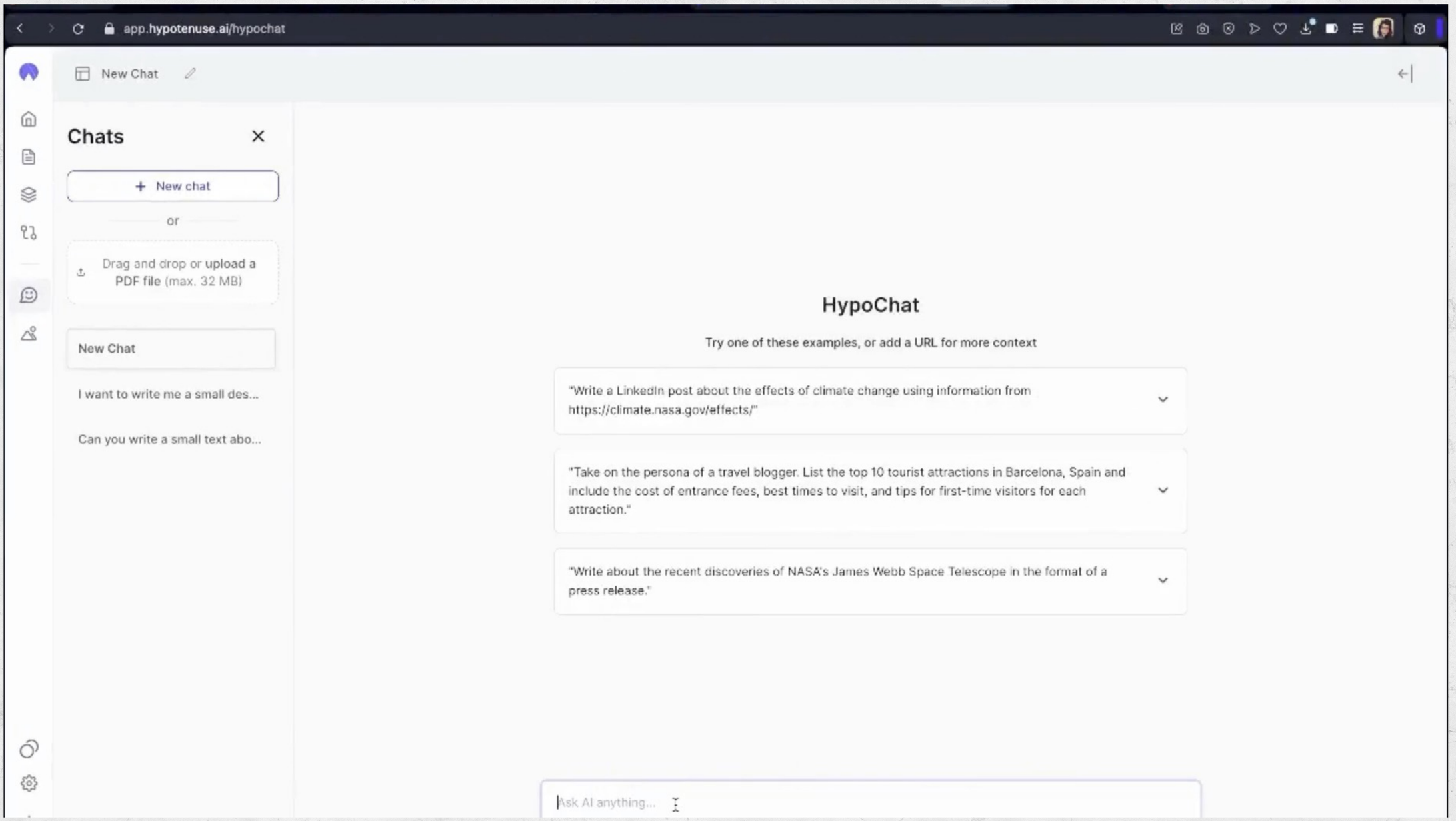
ChatGPT

Jasper.ai

Reword.co

Hypotenuse.ai

Hypotenuse.ai



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Podcast Creator

ElevenLabs

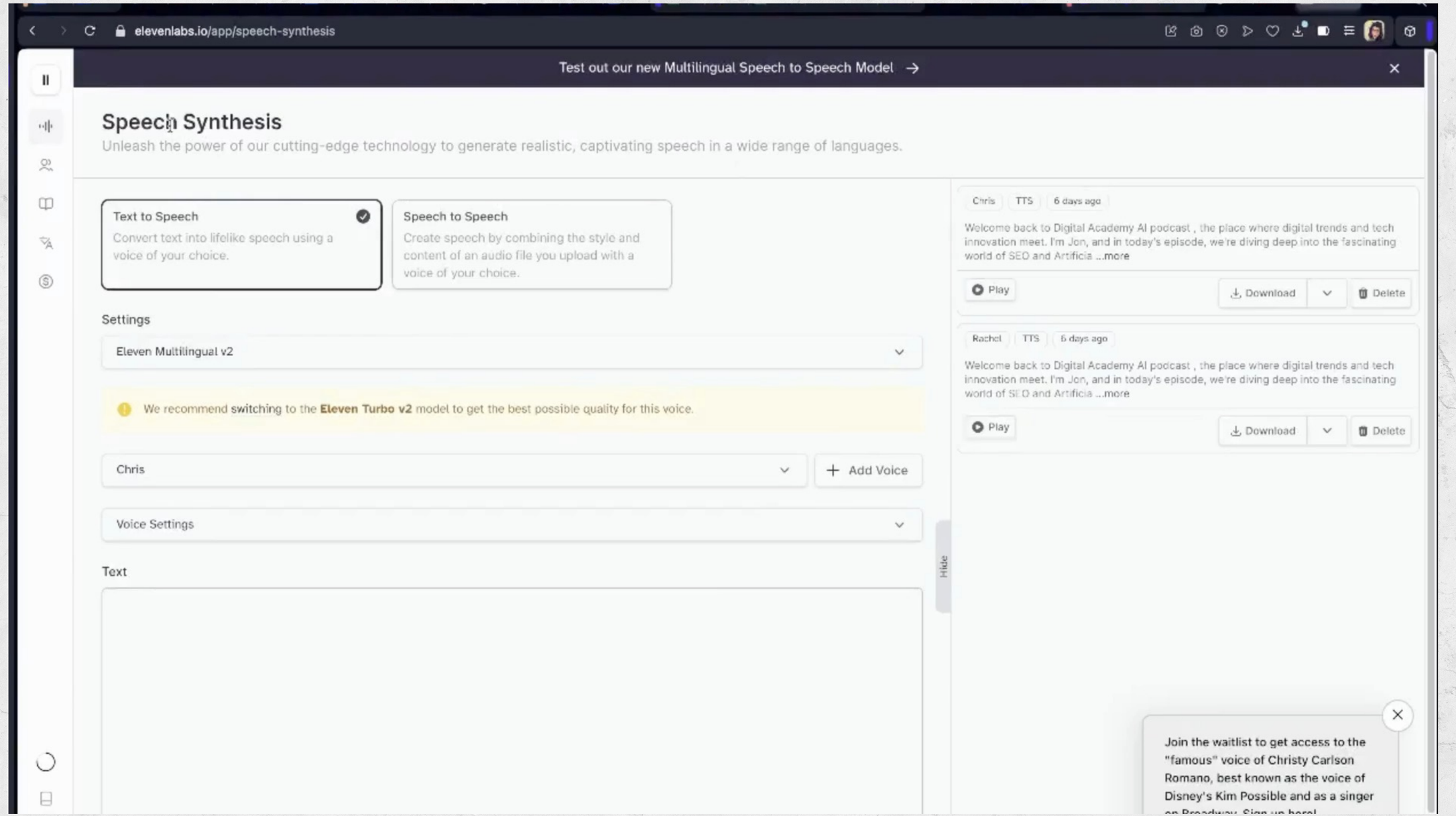
Lovo.ai

Speechify

Murf

Synthesys

Elevenlabs


elevenlabs.io/app/speech-synthesis
Test out our new Multilingual Speech to Speech Model
Speech Synthesis
Unleash the power of our cutting-edge technology to generate realistic, captivating speech in a wide range of languages.
Text to Speech
Convert text into lifelike speech using a voice of your choice.
Speech to Speech
Create speech by combining the style and content of an audio file you upload with a voice of your choice.
Settings
Eleven Multilingual v2
We recommend switching to the Eleven Turbo v2 model to get the best possible quality for this voice.
Chris
Add Voice
Voice Settings
Text
Hide
Chris TTS 6 days ago
Welcome back to Digital Academy AI podcast , the place where digital trends and tech innovation meet. I'm Jon, and in today's episode, we're diving deep into the fascinating world of SEO and Artificia ...more
Play
Download
Delete
Rachel TTS 6 days ago
Welcome back to Digital Academy AI podcast , the place where digital trends and tech innovation meet. I'm Jon, and in today's episode, we're diving deep into the fascinating world of SEO and Artificia ...more
Play
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Join the waitlist to get access to the "famous" voice of Christy Carlson Romano, best known as the voice of Disney's Kim Possible and as a singer

How AI enhances SEO strategies in WordPress

Tools and plugins that leverage AI for better SEO performance.

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Content optimization

Content Personalization: AI can analyze user behavior, interests, and past interactions to personalize content for individual visitors on WordPress sites, potentially reducing bounce rates and improving user experience.

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Tools and plugins:

If-So Dynamic Content

Overview: If-So allows you to display dynamic content to users based on predefined conditions such as geolocation, user behavior, device type, referral source, and more. It doesn't require any coding knowledge and works by using simple if-this-then-that logic.

Logic Hop

Overview: Logic Hop brings powerful content personalization to WordPress. It uses real-time data and user behavior to personalize content, calls to action, and even CSS styles.

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Keyword analysis

Keyword Research and Trends: AI tools can process vast amounts of data to identify emerging trends, long-tail keywords, and search query patterns that might not be evident through traditional keyword research tools.

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Tools and plugins:

Keyword Tool
Overview: While not a WordPress plugin, Keyword Tool is a powerful online keyword research tool that can be used alongside your WordPress content creation workflow. It generates keyword suggestions from Google, YouTube, Bing, and other platforms based on a seed keyword.

Ahrefs SEO
Overview: Ahrefs offers a WordPress plugin that integrates with their comprehensive SEO toolset. It can provide keyword suggestions based on the content you're creating and insights from their extensive database.
Features: The plugin offers content audits, backlink analysis, and keyword tracking. While it's more focused on overall SEO health, the insights it provides can inform your keyword strategy.

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Link building

Automated Link Building Plugins: Some plugins leverage AI to suggest internal linking opportunities, analyze external linking strategies, and optimize anchor text.

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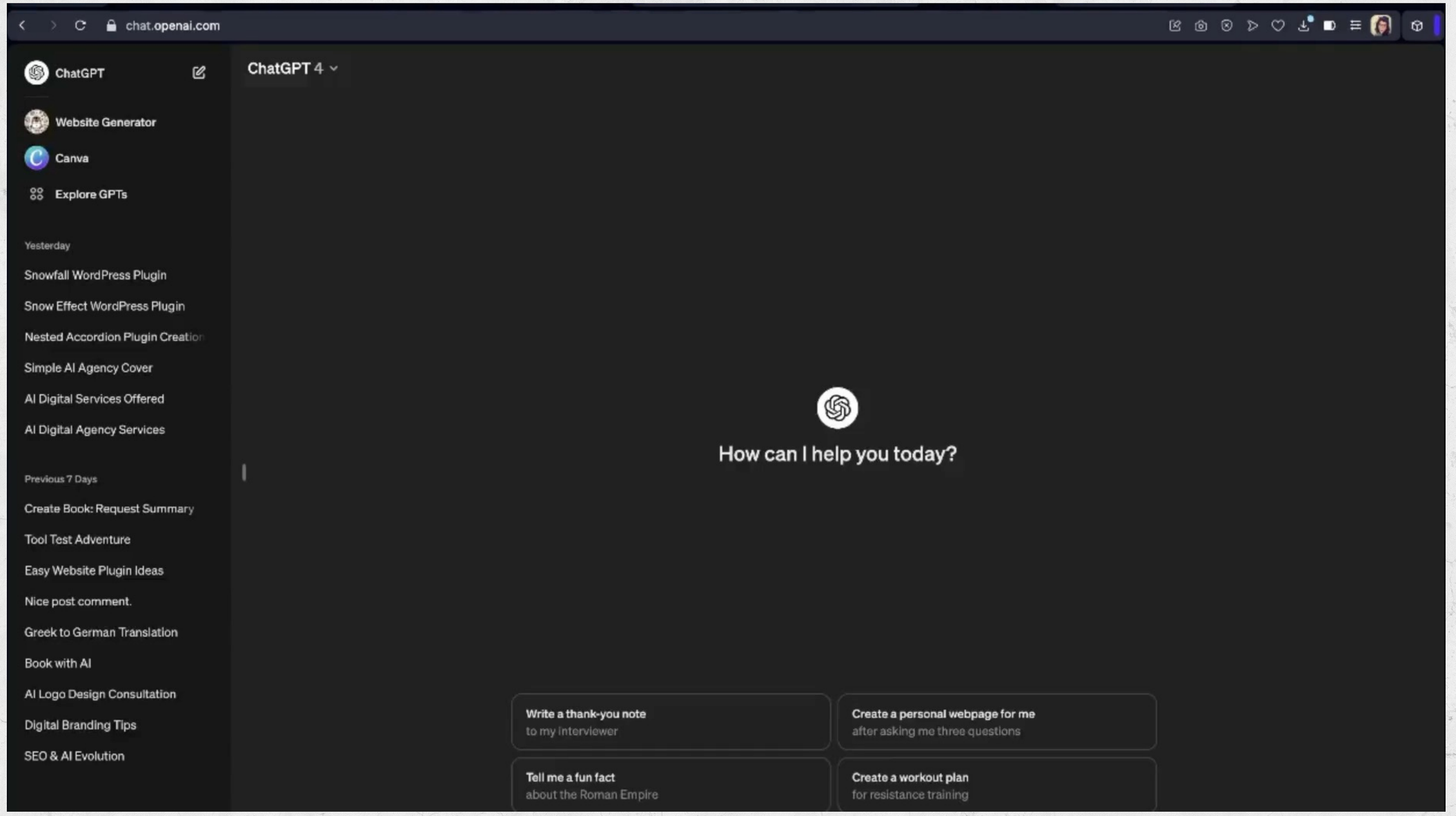
Tools and plugins:

Link Whisper
Features: Link Whisper is a WordPress plugin designed to speed up the process of internal linking and improve the overall SEO of your website. It offers intelligent suggestions for internal links as you write your content, making it easier to create a strong internal linking structure.

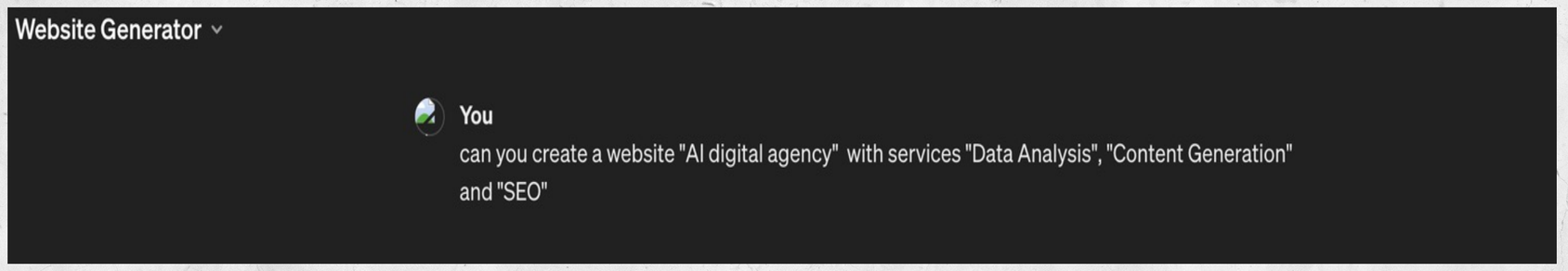
Internal Link Juicer
Features: This plugin focuses on automating the internal linking process, helping to enhance SEO without manual input for each link. It allows for setting up keywords that should be automatically linked to specific posts or pages.

How to create plugins for Wordpress with AI



The importance of promps

The importance of prompts



The importance of prompts

B12

Your website draft is ready!

Confirm some business information to show on your website. Continue to customize the content, theme, colors, fonts, logo, and more.

Business name

AI Digital Agency

Address

Vienna, 9, AT

Code Phone

+1 555-555-5555

Business category

Marketing Consultant

Business size

Select

Desktop Home

AI DIGITAL AGENCY

Home About Services Contact

ABOUT US

Your digital marketing partner

AI Digital Agency is a leading marketing consultant based in Vienna, specializing in digital marketing strategies that drive growth and deliver results. Our team of experts is dedicated to helping businesses establish a strong online presence and achieve their marketing goals. With a focus on innovation and creativity, we tailor our solutions to meet the unique needs of each client. Let's work together to elevate your brand and maximize your online potential.

Get in touch

The importance of prompts

The leaders we surveyed agree, we're on the verge of immense change. More than eight in ten (82 percent) leaders expect humans and machines will work as integrated teams within their organization inside of five years (26 percent say their workforce and machines are already successfully working this way). However, they're divided by what this shift will mean for them, their business and even the world at large.

We can see this divide in the way that leaders forecast the future. Fifty percent of business leaders think automated systems will free-up their time - meaning one in two don't share this view. More than four in ten (42 percent) believe they'll have more job satisfaction in the future by offloading the tasks they don't want to do to machines - suggesting 58 percent believe something to the contrary, and stand to miss out on the opportunity to harness automated systems to free-up their time for higher order pursuits with a focus on creativity, education and strategy. Almost six in ten (56 percent) say schools will need to teach how to learn rather than what to learn to prepare students for jobs that don't exist yet (corroborating IFTF's forecast that 85 percent of jobs that will exist in 2030 haven't been invented yet) - but 44 percent disagree. These differing viewpoints could make it difficult for business leaders to confidently prepare for a future that's in flux.

> *"More than eight in ten (82 percent) leaders expect humans and machines will work as integrated teams within their organization inside of five years."*

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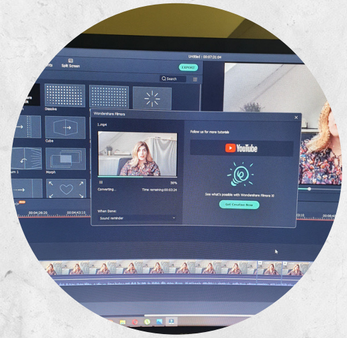
"The future is not about replacing humans with machines, but about the synergy between humans and AI working together to achieve more"

Ginni Rometty, Jack Ma

Who Am I ?



THANK YOU!!

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